

**Edward G. Schumacher Memorial Library  
Northwestern College**

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## **Company Information and Economic Data Resources**

### **Online Resources: Books**

To search for books and other materials in the Edward G. Schumacher Memorial Library, go to [www.nc.edu/library](http://www.nc.edu/library) and do a keyword search on the “Oasis Online Catalog”. You may search by title, author, or subject. The “call number” in the item record indicates its location on the library shelves.

Your Student I.D. card serves as your library card. Ask any library staff member for help in locating materials. Books are checked out for a three-week period and may be renewed in person and by telephone. If you need a book from another campus library, a librarian will order the book for you and call you when it arrives.

To search for books from other libraries, you may use the FirstSearch online catalog. Go to <http://newfirstsearch.oclc.org> and search by title, author, and subject. Please contact library staff for the ID and password to use ([library@nc.edu](mailto:library@nc.edu)). Please see library staff to arrange for interlibrary loans. You will be notified by telephone when your books arrive.

### **Dewey Decimal Classification: Economics, Finance, Business**

Books on the shelves are arranged by subject according to the Dewey Decimal Classification System. Call numbers are displayed on the spines of books.

#### **Selected areas to browse for books:**

Business	650
Business enterprises	338.7
Economics	330
Finance, personal	332.024
Finance, public	336

**Selected titles:**

**330/O'CONNOR**

**Basic economics principles: a guide for students**

**330.973/HANSEN**

**The national economy**

**330.973/UNITED**

**The U.S. economy**

**331.25/FUCINI**

**Working for the Japanese: Inside Mazda's American auto plant**

**332/BODIE**

**Financial economics**

**332/MORRIS**

**The trillion dollar meltdown**

**332.024/KIYOSAKI**

**Rich dad, poor dad**

**337.1/BOUDREAUX**

**Globalization**

**338.0973/MAJOR**

**Major problems in American business history**

**338.5/KNOOP**

**Recessions and depressions: understanding business cycles**

**650/BOVEE**

**Business in action**

**Online Resources: Full-Text Articles and Company Reports**

**\*\*\*Link directly to EBSCOhost and ProQuest from the Library's online catalog.**

**EBSCOhost**

**EBSCOhost may also be accessed remotely at the following web address:**

**<http://search.ebscohost.com>. Please contact library staff for the ID and password to use ([library@nc.edu](mailto:library@nc.edu)).**

**Choose "Business Source Elite" to search for articles.**

**Also, click on "Company Profiles" at top of screen and search by company name.**

## **ProQuest**

The **ProQuest** online database at <http://search.proquest.com> contains full-text articles from business publications. ProQuest may be accessed in the library or remotely. Please contact library staff for the ID and password to use ([library@nc.edu](mailto:library@nc.edu)).

## **Examples of subjects to use when searching for books or articles**

<b>Business cycles</b>	<b>Business enterprises</b>
<b>Company name</b>	<b>Capitalism</b>
<b>Labor market</b>	<b>Economics</b>
<b>Investments</b>	<b>International trade</b>
<b>Business law</b>	<b>Job creation</b>
<b>Capitalism</b>	<b>Stock exchanges</b>
<b>Business research</b>	<b>Finance</b>
<b>Microeconomics</b>	<b>Macroeconomics</b>
<b>Business planning</b>	<b>Business enterprises</b>
<b>Mutual funds</b>	<b>Globalization</b>
<b>Business-dictionaries</b>	<b>Business planning</b>

“Advanced Search” in catalogs and databases allows combinations of subject terms.

Example of an “advanced search”: job creation AND labor market

## **Annual Reports and Disclosure Documents**

*An “annual report” is a component of corporate financial reporting. It is an annual publication that public corporations must provide to shareholders to describe their operations and financial conditions. Typically, an annual report will contain financial highlights, a letter to the shareholders, financial statements, the auditor’s report, corporate information, and a summary of financial data.*

**Search for a company’s annual report:**

On the company website

OR

<http://www.annualreports.com>

Search and browse companies by name, industry, sector, or alphabet.

**Search for a company’s financial documents:**

<http://www.sec.gov>: Click on ‘Search for Company Filings’

The United States Securities and Exchange Commission requires public companies to disclose meaningful financial and other information to the public.

## **Stock Exchanges**

*Publicly-owned corporations make shares available for purchase; privately-owned ones do not. It is usually much easier to locate information on publicly-owned companies listed on a national or regional stock exchange because they are required by law to make certain kinds of information available to stockholders. To find out if shares of stock in a company are publicly traded, look at:*

### **Stock prices in The Wall Street Journal**

Web sites of major stock exchanges:

<http://www.nyse.com>

New York Stock Exchange

Also: See 'Glossary' for financial terms

See 'About Us': 'Education': 'How to Read Stock Tables'

<http://www.nasdaq.com>

(Originally known as the National Association of Securities Dealers Automated Quotations Systems, the association now claims the name is obsolete.)

## **Federal and State Government Websites**

<http://www.bls.gov>

United States Bureau of Labor Statistics

Labor and employment statistics, Consumer Price Index, Producer Price Index

<http://www.census.gov>

United States Census Bureau

Includes 2010 Statistical Abstract, North American Industry Classification System, economic indicators, and population, business, and industry data

<http://www.commerce.gov>

United States Department of Commerce

Business, trade, and economic information and news from twelve agencies

<http://www.sba.gov>

United States Small Business Administration

Resources, publications, statistics

<http://www.cyberdriveillinois.com>

Illinois Secretary of State

Click on 'Business Services' and 'Corporate/LLC Search' to find reports on companies in Illinois or to verify a company name.

<http://www.gpoaccess.gov>

U.S. Government Printing Office

Many links. See 'A-Z Resource List': Economic Indicators

## **U.S. and Global Articles, News, Opinion, and Market Data**

<http://moneycentral.msn.com>

<http://www.marketwatch.com>

<http://www.forbes.com>

<http://www.inc.com>

<http://www.google.com>--Click on 'Business' link

<http://finance.yahoo.com>

<http://www.bloomberg.com>

<http://money.cnn.com>

<http://www.ft.com>

## **Selected Economic and Financial Online Resources**

<http://www.econguru.com>

Links to economic definitions and articles

<http://economics.about.com>

About.com's economics link

<http://www.minneapolisfed.org>

See: 'What is a dollar worth?' calculator for data from 1913--present date

<http://www.oanda.com>

Foreign exchange data and currency convertor

<http://www.bestplaces.net>

Cost of living calculator, compare cities' cost of living data

<http://www.aflcio.org/corporatewatch/research>

Links to websites used to investigate corporations' finances, and court records

<http://www.federalreserve.gov>

Board of Governors of the Federal Reserve System

<http://liber8.stlouisfed.org>

Federal Reserve Bank of St. Louis: Research Division

<http://www.thomasnet.com>

Thomas Register of American Manufacturers