COMPUTERS AND ELECTRONICS

Computer Use and Electronic Media Policy

Electronic services and media provided by the College to students and employees are College property and are used to facilitate academic purposes. With the rapidly changing nature of electronic media, this policy cannot cover every possible situation. Instead, it expresses the College's philosophy and sets forth general principles to be applied to the use of electronic media and services. The procedures indicated in this policy apply to all electronic media and services, which are:

- accessed on or from College premises or while on College business
- accessed using College equipment, hardware or software, or via College-paid access methods
- used in a manner which identifies the individual with the College

Acceptable Uses

Acceptable uses of electronic media by students include class assignments, educational research, and communication between students and College employees.

Unacceptable Uses

Electronic media may not be used for knowingly transmitting, retrieving, or storing any communications of a discriminatory or harassing nature; or which are derogatory to any individual or group; or obscene or X-rated, defamatory or threatening in nature; or "chain letters;" violation of copyright including peer-to-peer file sharing or for any other purpose which is illegal or against College policy or contrary to the College's interest. It is also unacceptable to alter or tamper with College software and/or equipment. Installing or removing hardware, software, and/or application patches (e.g., screensavers, drivers, service packs, updated versions) without written approval from the Chief Information Officer is strictly prohibited.

Policy Essentials

Personal Use. Electronic media and services are primarily for College business and educational use. Limited, occasional, or incidental use of electronic media (sending or receiving) for personal, non-academic purposes is acceptable. However, students need to demonstrate a sense of responsibility and may not abuse the privilege. Students who have been assigned email addresses by the College may use them for personal purposes but must limit the amount of time online as per library and computer laboratory regulations. Abuse can result in disciplinary action.

Email Address. Email addresses consisting of the first initial and last name of employees and students are used by the College. In case of duplicate names, middle initials will be used or a number will be added to the end. These addresses may not be changed or reassigned to anyone else. Abuse can result in disciplinary action up to, and including, termination or expulsion.

Monitoring. Electronic information created and/or communicated by an employee or student using email, word processing, database applications, utility programs, spreadsheets, voice mail, telephones, Internet access, etc., will not generally be monitored by the College. However, the following conditions for monitoring should be noted:

1. Cost analysis/allocation and the management of NC's gateway to the Internet are periodically monitored.
2. Random messages may be viewed to determine whether any outsiders are using the system and to monitor the operation of the network.
3. The College also reserves the right, at its discretion, to review, audit, and disclose any user's (employee or student) electronic files, messages, and usage to the extent necessary to ensure that electronic media and services are being used in compliance with the law and with this and other College policies.
4. Any information obtained as a result of such monitoring may be disclosed to law enforcement officials and regulators.
5. Anyone using the College's electronic media should, therefore, not assume electronic communications are totally private and confidential and should transmit highly sensitive information in other ways.
6. Passwords remain the property of the College and the College reserves the right to override individual passwords.
7. The existence of "message delete" functions and passwords do not restrict or eliminate the College's ability to retrieve and review correspondence.

Confidentiality. All users of College electronic media must respect the confidentiality of other people's electronic communications. Users may not attempt to read or "hack" into other systems or other people's logins, "crack" passwords, breach computer or network security measures, or monitor electronic files or communications of other employees, students, or third parties except by explicit direction of College administration.

Passwords. Personal passwords should not be given out to anyone. The College may monitor messages randomly to determine whether any outsiders are using the system or whether any violations of College policy have occurred.

Misrepresentation. No email or other electronic communications may be sent which attempt to hide the identity of the sender or represent the sender as someone else from another company.

Interference with Access. Electronic media and services should not be used in a manner that is likely to cause network congestion or significantly hamper the ability of other people to access and use the system.

Copyright Materials. Anyone obtaining electronic access to other companies' or individuals' materials must

respect all copyrights and may not copy, retrieve, modify, or forward copyrighted materials except as permitted by the copyright owner or may only obtain a single copy for reference use.

Disclaimers. Any message or information sent by any NC user to one or more individuals via an electronic network (e.g., bulletin board, online service, or Internet) are statements identifiable and attributable to the College. While some users include personal "disclaimers" in electronic messages, it should be noted that there would still be a connection with the College, and the statement might still be legally imputed to the College. Consequently, all communications sent by any user via the NC network must comply with this and other College policies, and may not disclose any confidential or proprietary College information.

Monitoring of Use Patterns. Network services and World Wide Web sites can and do monitor access and usage and can identify which company – and often which specific individual – is accessing its services. Thus, accessing a particular bulletin board or website leaves College identifiable electronic "tracks" even if the user merely reviews or downloads the material and does not post any messages.

Solicitation Not Permitted. Email must not be used to solicit for business ventures, political or religious causes, or other matters not connected to the College's business.

Privilege Suspension/Sanctions

Those who are found in violation of NC's Computer Use and Electronic Media Policy will have their Internet privileges canceled and may be subject to sanctions, which can range from a warning to criminal prosecution and expulsion or termination. Should suspension occur, review by the administration may be requested after a three-month period of time.

Cellular Phones and Other Electronic Devices

Cellular phones may be used only in the common areas of the College, such as the corridors or the student lounge. Cellular phones must be silenced before entering classrooms, computer laboratories, or the library and must not be visible. Use of electronic devices with photographic capabilities in secured areas such as washrooms or other areas where a reasonable expectation of privacy exists, and/or taking photos of any individuals against their will, is strictly prohibited. Students may use portable media devices with headphones at moderate volume levels in lounge areas only.

Peer-to-Peer File Sharing

The unauthorized distribution of copyrighted material, including through peer-to-peer file sharing, may subject a student to criminal and civil penalties. The laws that govern copyright are not specific to any one technology. Students can violate the rights of a copyright holder using

many different types of technologies. Both uploading and downloading of files can pose a violation of the copyright law. Students should be cautious when obtaining any copyrighted material. As a general rule, before a student receives anything for free, he/she should research whether that source provides material licensed by the copyright owner. Northwestern College offers a list of licensed sources at: http://www.nc.edu/ci.

Individuals who violate copyright law by illegally uploading and downloading copyrighted files may be subject to civil penalties of between $750 and $150,000 per song. These penalties are established by federal law. In the past, pre-litigation settlements offered by copyright owners have ranged from $3,000 to $4,000 and up while juries have issued verdicts of hundreds of thousands and even millions of dollars. In addition, a court may, in its discretion, grant the copyright owner reasonable attorney fees. Although criminal prosecution of students for file sharing is rare, federal law lays out criminal penalties for intentional copyright infringement which can include fines and jail time.

In addition to potentially violating the law, unauthorized distribution or receipt of copyrighted material is a violation of the College's Computer Use and Electronic Media Policy which provides penalties up to and including expulsion from the College.

Student Communications through Social Media Platforms

This policy establishes the expectations of Northwestern College (NC) when students identify or associate themselves with Northwestern College through social media. For the purpose of this policy, social media platforms are defined as technology tools and online spaces that allow constituencies to participate in conversations, content, and community. This policy applies to the social media platforms cited below and any other online platform now available or emerging including social networking sites and sites with user-generated content. Examples include but are not limited to the following:

- Blogging/Blogger, LiveJournal, Xanga
- Microblogging - Dailybooth, Foursquare, Google Buzz, Posterous, Tumblr, Twitter
- Podcasting - Blubrry
- Social networking – Bebo, Facebook, Google+, LinkedIn, Orkut
- Social news sharing – Digg, Reddit
- Social bookmarking/social tagging - Delicious, Diigo, Google Reader, StumbleUpon, Pinterest, Instagram
- Video hosting - Vimeo, YouTube

Student Responsibility

Students are personally responsible for the content they publish on blogs, wikis, social networks, forum boards, or any other form of social media and are expected to adhere to the NC Student Conduct Code published in the NC Catalog. NC students are expected to be thoughtful

about how they present themselves in online networks. Content contributed on all platforms becomes immediately searchable and can be immediately shared. Once posted, the content leaves the contributing individual's control forever and may be traced back to the individual after long periods of time. Reflect how you wish to present yourself to NC students, alumni, faculty, staff, and present and future employers. Make sure content associated with you is consistent with your professional goals. A good general rule is: don't post anything on a social media site that you wouldn't want to appear on the front page of tomorrow's newspaper credited to you.

- Photographs, videos, and any other digital media should demonstrate individual professionalism and be consistent with Northwestern College (NC) student conduct policy.
- Do not disclose or use confidential information or that of any other person or agency.
- Anyone who identifies himself/herself as an NC student and/or uses an NC email address in an online posting must clarify that the views and opinions expressed in the content are personal and not necessarily the views and opinions of Northwestern College.
- Be sensitive to and respectful of others. The NC community is composed of many individuals: students, alumni, faculty, staff, externship and clinical staff, and present and potential employers. These individuals represent a diverse set of customs, values, and points of view which must be considered and respected in posting online content. This includes not only the obvious (no ethnic slurs, personal insults, obscenity, inappropriate images etc.) but also means avoiding unsuitable, objectionable, or inflammatory topics (e.g. politics and religion).
- If someone or some group offers to pay a student for participating in an online forum in a NC student role and/or offers advertising for pay and/or for endorsement, it could constitute conflict of interest. In this situation, students must consult with an NC administrator on campus before agreeing or participating in an endorsement.

Students who fail to conform to this policy will be subject to disciplinary action and all sanctions up to and including dismissal from the College.